

How to Safeguard Your AI Transformation

Gain visibility and control over sensitive data

Companies and governments using AI tools and generative AI platforms are achieving tangible benefits at astounding speed. But initiatives can go off the rails if sensitive or confidential data is exposed in the process.

AI Adoption

93%

OF ORGANIZATIONS ARE CURRENTLY USING OR PLAN TO USE AI IN IN THE NEXT 12 MONTHS

Source: IDC Business Value of AI Survey, September 2023

73%

ARE ADOPTING GENERATIVE AI AT A VERY FAST PACE

Source: Deloitte: State of Generative AI in the Enterprise Quarter 2 Report, April 2024

3.5x

ROI FOR EVERY DOLLAR INVESTED IN AI

Source: IDC Business Value of AI Survey, September 2023

A Data Security Everywhere approach can help users get more value from AI, with the confidence their data stays where it belongs.

Forcepoint's AI Security Solution provides comprehensive insight and automated protection for AI tools and generative platforms.



Fast, highly accurate data discovery and classification
Forcepoint DSPM



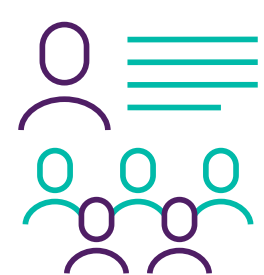
Continuous monitoring of data flow and activity
Forcepoint ONE Data Security and **Forcepoint ONE SSE**



Context on user risk and data sensitivity
Forcepoint DSPM and **Forcepoint ONE Data Security** with **Risk-Adaptive Protection**



Web or app access and permissions management
Forcepoint ONE SSE



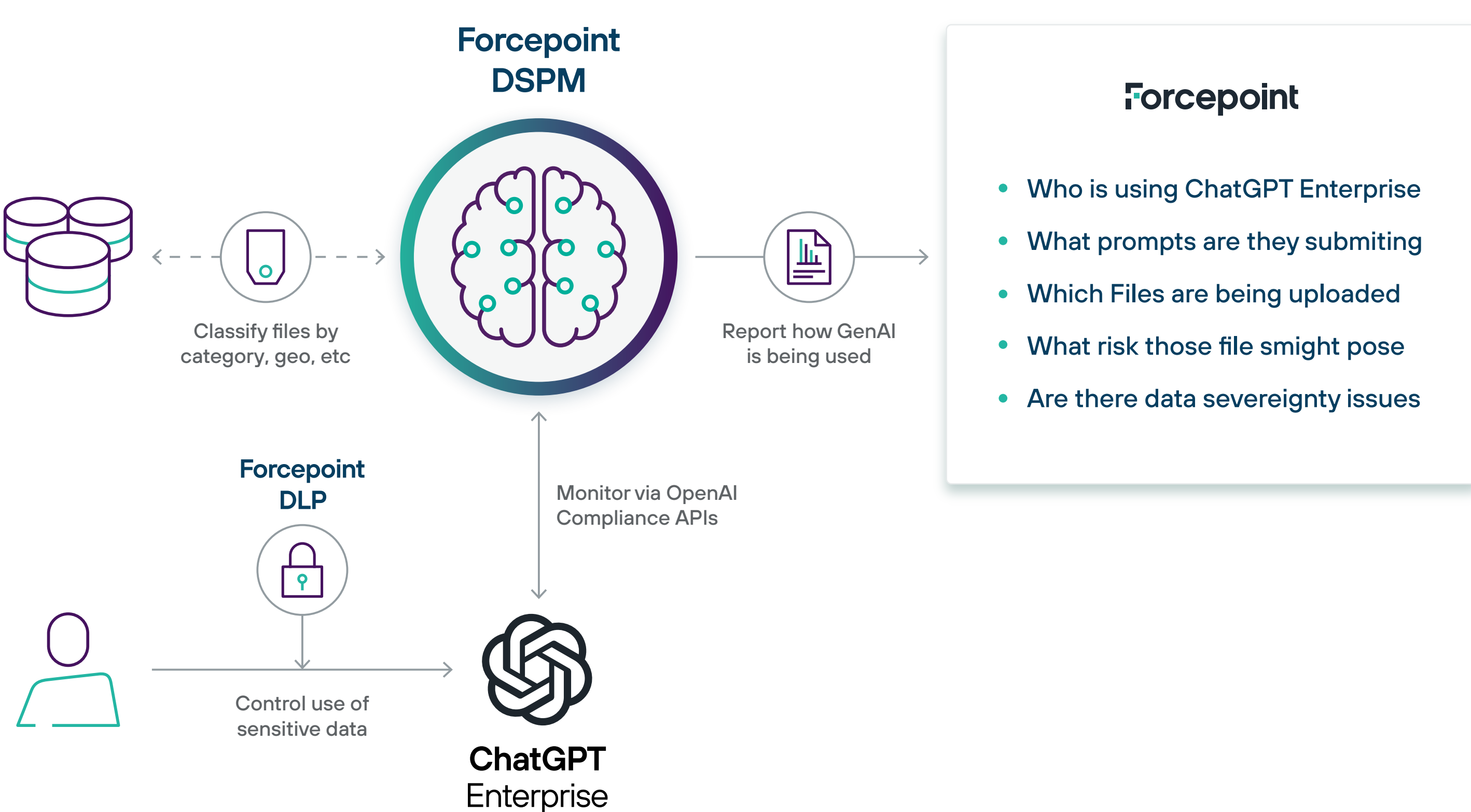
Coaching to guide safe AI usage
Forcepoint DLP with **Risk-Adaptive Protection**



Prevention of unauthorized file sharing
Forcepoint ONE Data Security and **Forcepoint ONE SSE**

Forcepoint DSPM Advantages for OpenAI ChatGPT Enterprise*

Prioritize risk and simplify global compliance



*Forcepoint is one of eight companies chosen by OpenAI as compliance and administrative tools for ChatGPT Enterprise.

Ready to secure your AI transformation?

Read our AI security guide

Get Your Copy

About Forcepoint

Forcepoint simplifies security for global businesses and governments. Forcepoint's all-in-one, truly cloud-native platform makes it easy to adopt Zero Trust and prevent the theft or loss of sensitive data and intellectual property no matter where people are working. Based in Austin, Texas, Forcepoint creates safe, trusted environments for customers and their employees in more than 150 countries. Engage with Forcepoint on www.forcepoint.com, [Twitter](https://twitter.com/forcepoint) and [LinkedIn](https://www.linkedin.com/company/forcepoint).