

# A Guide to Data Security Posture Management:

Discover why DSPM should be a cornerstone of “Data Security Everywhere”

Discover, classify and prioritize remediation of hidden data risk across your organization

Data is both valuable and vulnerable. Your unknown, confidential info – whether it’s IP, PII or PHI – sitting unused or scattered across cloud and on-premises data storage locations puts you at risk of breaches and regulatory fines.

## Data Risk

**1/3**

OF BREACHES INVOLVE SHADOW DATA

IBM Cost of a Data Breach Report 2024

**93%**

OF ORGANIZATIONS INDICATED PRIVACY IS A TOP-10 ORGANIZATIONAL RISK

IAPP & KPMG Privacy Study 2023

**130+**

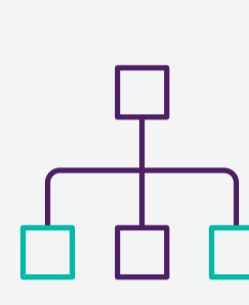
COUNTRIES HAVE INTERNATIONAL DATA PRIVACY LAWS

UN Trade and Development (UNCTAD)  
137 out of 194 – 71% of countries have some form of legislation

## The Benefits of DSPM



Discovery and Classification



Proactive Security



Data Risk Remediation



Data Owner Access and Permissions Management



Context on Data Sensitivity



Identification of Redundant, Obsolete and Trivial Data

## Forcepoint DSPM Advantages

Prioritize risk, collaborate securely and simplify compliance.

→ **Increase Productivity** by enhancing organizational agility through a secure data posture, automating data discovery and classification to save time, and simplifying data access management to reduce delays and frustrations for employees.

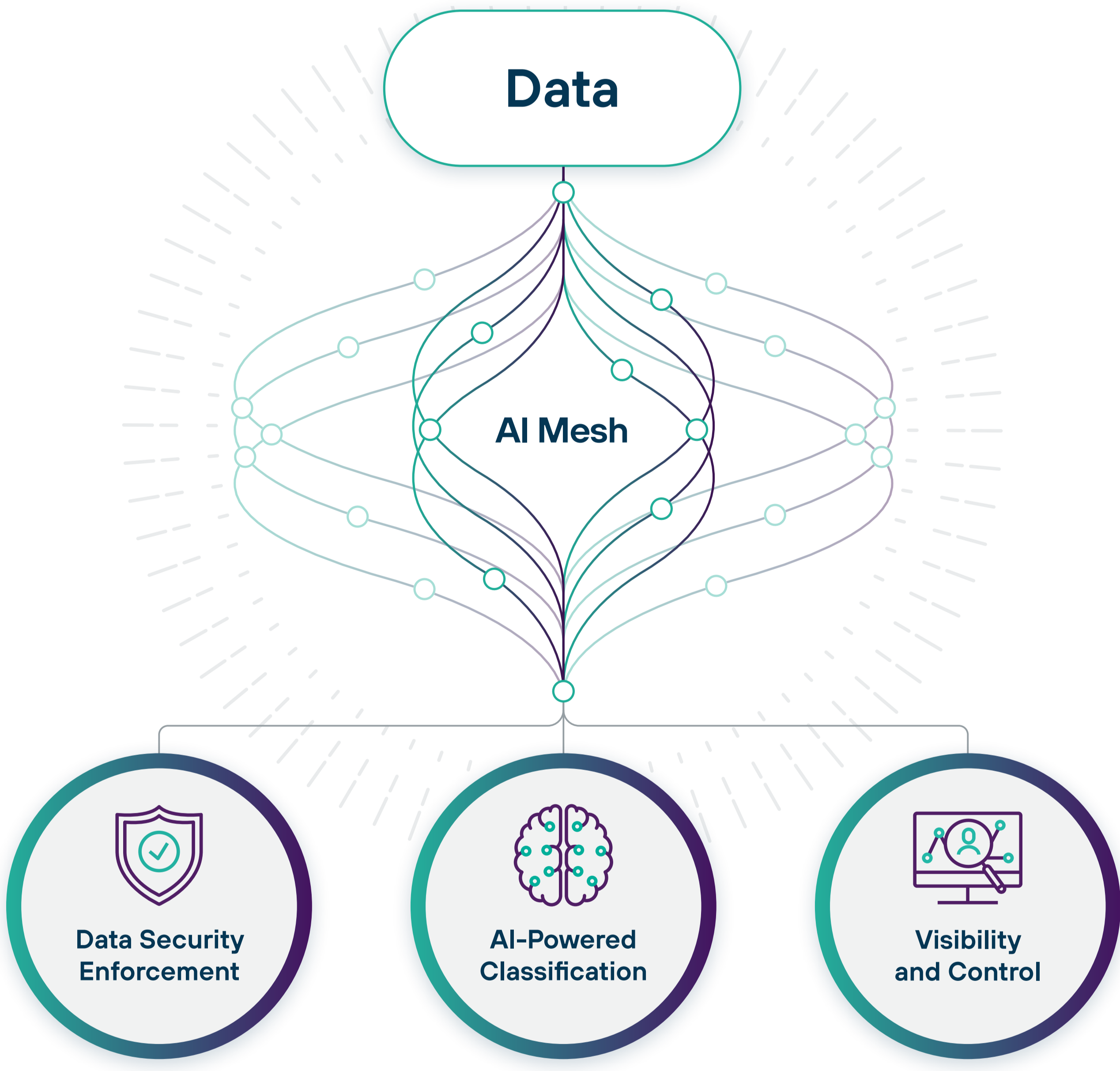
→ **Cut Costs** by significantly reducing the risk and expense of data breaches through proactive risk management, accelerating business operations by ensuring a secure data posture, and optimizing data storage by eliminating redundant or obsolete data.

→ **Reduce Risk** by minimizing data redundancies, ensuring data sovereignty and maintaining the Principle of Least Privilege (PoLP). Lower the potential for data breaches through effective posture management and ensure compliance with regulatory requirements.

→ **Streamline Compliance** by enabling data governance with a centralized view of your data, simplifying enforcement of policies. Demonstrate data privacy compliance with extensive reporting to facilitate audits.

## Highly Accurate Data Classification Powered by AI Mesh

Forcepoint DSPM uses AI Mesh, a highly networked classification architecture that employs a GenAI Small Language Model (SLM), deep neural network classifiers, light AI classifiers and other predictive AI and data science capabilities to deliver more efficient and accurate data classification.



## Ready to uncover and remediate data risks?

The Forcepoint DSPM “Data Security Everywhere” approach brings proactive data security and data security policy enforcement together. With fast deployment capabilities and AI-powered automation, Forcepoint DSPM stays ahead of emerging threats while ensuring effortless regulatory compliance.

[Talk to an Expert](#)

## About Forcepoint

Forcepoint simplifies security for global businesses and governments. Forcepoint’s all-in-one, truly cloud-native platform makes it easy to adopt Zero Trust and prevent the theft or loss of sensitive data and intellectual property no matter where people are working. Based in Austin, Texas, Forcepoint creates safe, trusted environments for customers and their employees in more than 150 countries. Engage with Forcepoint on [www.forcepoint.com](http://www.forcepoint.com), [X](#) and [LinkedIn](#).