

Forcepoint vs. the Rest:

Discover the Forcepoint Difference

Why Switch DLP Now?

Organizations around the world are finding that legacy Data Loss Prevention (DLP) solutions can't keep up with the rapidly changing needs of the modern enterprise. Whether due to complex administration, high operating costs, difficulty in extending policies to new channels or tackling new innovations like GenAI, or a lack of a path forward to a modern cloud-based architecture, enterprises of all sizes are finding now to be a good time to stop settling for outdated technology that gets in the way of business.

Why Companies Everywhere Are Switching to Forcepoint

Forcepoint is a recognized industry leader in DLP, with over two decades of dedicated experience in delivering award-winning data security solutions. Our expertise is built on market-proven innovation and continuous customer feedback, ensuring our solutions evolve to drive the success our customers demand.

Experts in Replacing Legacy Vendors

Decades of experience in replacing outdated DLP solutions without business disruption

Trusted Leader in Data Security

With a history of excellence in data security. Our trusted team brings proven expertise to modernize your security

Future-Ready

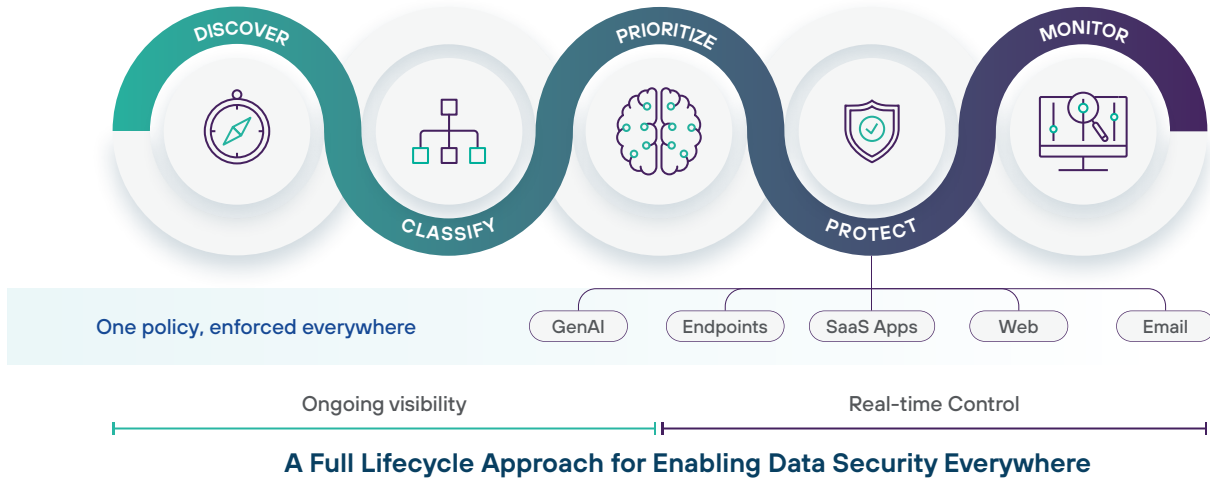
Upgrade to an AI-powered, scalable, and future-proof solution for a complete data lifecycle approach to security

Proven Success Across Markets

From SMBs to global enterprises, Forcepoint's data security solutions scale seamlessly to meet the needs of any organization, trusted by industry leaders and analysts worldwide.



The Forcepoint Advantage: How It Works for You



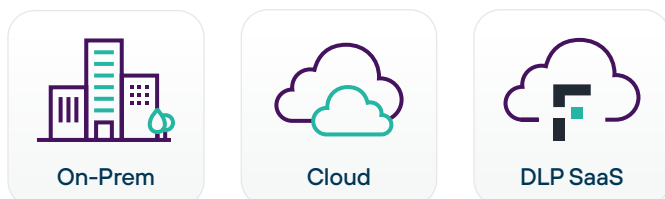
Comprehensive Data Security Expertise

- Trusted by thousands of organizations worldwide
- Unified policies and incident management across all channels (endpoints, SaaS apps, web, email and more) in one intuitive console
- Built-in compliance for GDPR, CCPA, HIPAA, and more for 150+ countries
- Continuous endpoint protection even when offline

AI-powered with Simplified Management

- Advanced ML content recognition protects 900+ file types from data loss
- Library of 1,700+ industry templates for quick out-of-the-box setup
- Policy consolidation saves hundreds of hours of repetitive and manual work
- See incidents and alerts in seconds – not hours like competitors
- Reduce false positives with flexible, adaptive 'if-then' policy rules

Flexible Management Options



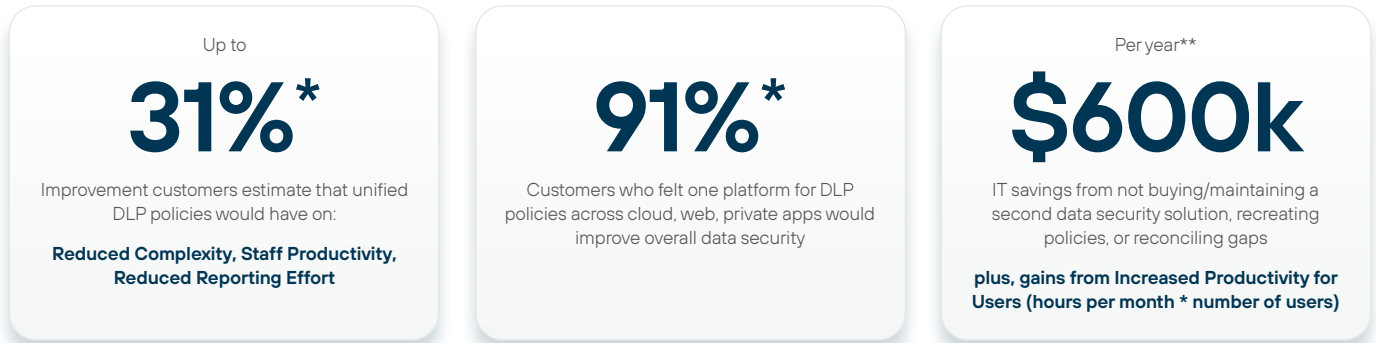
Commitment to Your Success

- Focused on business outcomes: Increase Productivity, Cut Costs, Reduce Risk, Streamline Compliance
- Customized proof of concept policies to meet your specific requirements
- Expert success manager to maximize your Forcepoint investment

Continuous Innovation for Future-Ready Security

- Forcepoint DLP is part of a complete lifecycle approach to Data Security Everywhere, empowering people to work anywhere with data everywhere
- Advanced AI Mesh uncovers data risks and data ROT, enabling precise classification for a panoramic view of your data across environments
- Continuous innovation and scalable cloud ready Zero Trust architecture ensure protection against future threats as your organization grows
- Risk-Adaptive Protection provides continuous monitoring for context-aware automated policy enforcement

The Impact of Forcepoint Data Security Everywhere on Our Customers



*IDC White Paper, sponsored by Forcepoint, The Quest for a Single Set of Unified DLP Policies, IDC #US51335023, Jan 2024
 **\$100k license + 4 admins * (\$25k policy recreation + \$100k incident management)

Forcepoint vs. the Rest

	Forcepoint	Legacy Vendors	Limited DLP Vendors
<p>Data Protection:</p> <ul style="list-style-type: none"> Unified DLP Policy Enforcement In-line & API Cloud App Protection Native Remediation Workflow Comprehensive Cloud & On-prem Data Discovery Full Email Data Security OOTB Compliance Mandate Policies 	●	●	◐
<p>Unified Data Protection Coverage:</p> <ul style="list-style-type: none"> Off-Network Detection & Enforcement Single UI Incident Management Unified Investigations for All Channels Flexible Deployment Consistent DIM, DAR, & DIU Detection 	●	◐	◐
<p>Risk-Adaptive Protection:</p> <ul style="list-style-type: none"> Native User Behavior Analytics Integrated Risk-based Data Policies 130+ Content & Contextual IoB's 	●	○	◐
<p>Automation & Ecosystem:</p> <ul style="list-style-type: none"> Works With Any Classification Vendor Scan On-prem Structured & Unstructured Scan PST Data-at-Rest 	●	◐	◐

DISCLAIMER: Product comparison is based off of in-product capabilities and cross-portfolio integrations available from the same vendor as of Feb 1st, 2024. Comparisons do not include integrations with third-party vendors. Feature comparison is based off of each vendor's most recent and modern version available as of Feb 1st, 2024. Information is based off of data collected from public websites and forums, analyst papers, and product datasheets as of Feb 1st, 2024.

Easily Transition to Forcepoint



Forcepoint Is the Right Choice at the Right Time

Forcepoint is more than a DLP provider—we are your partner in data security. Our proven track record of outperforming others in the market demonstrates our award winning DLP, deep expertise, and commitment to making our customers successful. With Forcepoint, you gain a powerful, adaptable DLP solution and a dedicated partner focused on protecting your most critical assets, your data.

Together, we'll simplify the complexities of data security, enabling you to focus on your strategic business initiatives and drive innovation for your customers.

Get a Free Demo Today

