

Properly classifying your organization's data can be complex.

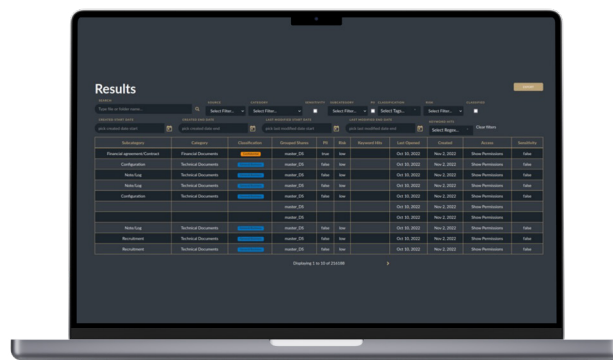
Forcepoint Data Classification simplifies it.

Today, data security is a business-critical part of any company's strategy. It protects your secrets, your innovations and the trust of your customers. But with data sprawled across devices, applications and multiple clouds, the challenges of classifying and protecting sensitive data in an AI world make securing it feel like an impossible task.

Forcepoint Data Classification accurately and efficiently classifies unstructured data according to customer-defined rules, so the right security policies can be enforced whenever and wherever data is accessed or used. Powered by AI Mesh and GenAI Small Language Model (SLM), its classification tags can be used by both Forcepoint ONE Data Security and Enterprise DLP to make security operations more efficient, prevent errors and streamline compliance. Users benefit from AI-generated context-aware classification suggestions that simplify the initial categorization process, which they can easily review and adjust for improved accuracy and security efficacy.

Forcepoint Data Classification provides:

- A simple set-up process with an intuitive UI and user-friendly policy management controls with tooltips and help error messages, reducing the need for extensive training.
- Continuous improvement on data classification through the AI Mesh and SLM, enabling customization to meet specific industry or business needs, minimizing false positives and negatives.
- Comprehensive insights into end-user activities through detailed reporting and analytics, including top users by activity, endpoint distribution by OS, daily incidents and incident types.
- Context from AI Mesh and SLM to efficiently classify the broadest range of data types, preventing errors and streamlining compliance



Forcepoint believes data security should not be a burden, but rather an enabler. That is why we developed a comprehensive "Data Security Everywhere" solution designed to empower your people and safeguard your information, allowing employees to safely work anywhere with data everywhere. Forcepoint makes this a reality by offering unwavering protection. We guard your data across every key channel including cloud applications, email, the web and endpoints, giving you complete peace of mind.

Learn how you can leverage the latest AI Mesh and GenAI SLM innovations to classify your data rapidly and effectively with Forcepoint Data Classification.

[Request a Demo](#)