Forcepoint

Risk-Adaptive Protection: Personalized automation solution for Forcepoint DLP

Solution

› Streamlines risk management and reduces the threat of data loss

› Enforces data protection policies based on each employee's unique risk level

› Democratizes user activity monitoring via a lightweight, cloud-based solution

› Monitors broad user activity across 150+ IOBs (Indicators of Behaviors)

Business Outcomes

› **Meaningful Visibility** – Understand user behaviors with real-time risk calculations

› **Proactive zero-trust DLP** – Continuously detect and automate policy around risky user behavior to prevent data loss before it happens

› **Immediate Time-to-Value** – Frictionless deployment and out-of-the-box policy management

› **Enhanced Productivity** – Increase analyst capacity to investigate users through the elimination of false positives

Risk-Adaptive Protection (RAP) is a cloud-based solution that provides meaningful visibility into risky user behaviors in order to automate data protection policies at an individual-user level. Through continuous monitoring and risk calculations, RAP empowers your organization by providing a continuous understanding of how each user is interacting with data, proactively surfacing your risk level.

A Next-generation Data Loss Prevention solution through personalized automation

A personalized automated approach to DLP shifts the focus from responding to events and alerts, to understanding people and their behaviors. Policy-centric DLP solutions are unable to understand the context around events in order to determine intent and proactively surface risk in changing, often remote work environments.

Forcepoint's Risk-Adaptive Protection changes this approach by putting people at the center of the security perimeter. RAP empowers analysts to focus their resources on the highest-risk users by providing meaningful visibility into how users are interacting with data, and dynamically adjusting data protection policies based on the signals that indicate risk (IOBs) to stop data theft before it happens.

Risk-Adaptive Protection is democratizing insider risk management

Risk-Adaptive Protection combines visibility and analytics into a single solution, all hosted in the cloud. Whereas traditional insider risk programs are typically bespoke and require teams to implement and manage, RAP is bringing user activity monitoring to the broader market through a cloud-based infrastructure and a lightweight endpoint.
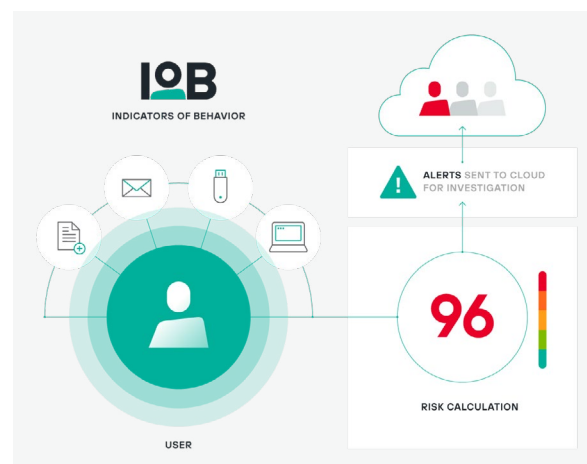
Gain meaningful visibility

Forcepoint Risk-Adaptive Protection provides continuous monitoring capabilities that work while online and offline, to power a complete view of when users are trending towards risky behavior. RAP helps you understand user behaviors through real-time risk calculations that are unique to each individual and unlocks broad monitoring capabilities across 150+ indicators of behaviors (IOBs).

Through RAP you also gain access to highly digestible dashboards that visualize analytics and stack rank users based on risk levels for a fast understanding of how your employees are interacting with data in your environment.

Proactive Zero Trust DLP

Our zero trust approach to data security empowers your analysts through meaningful visibility and dynamic automation to focus their attention on the highest-risk insiders. Rather than reacting to hundreds or even thousands of incidents every day, your analysts will be freed up to focus their investigative resources on the users who pose the greatest risk of data exfiltration.

RAP helps you stay ahead of losses by correlating user activity against the broader organization and empowering your analysts to streamline workflows through risk-adaptive policy enforcement at an individual-user level.

Realize immediate time-to-value

RAP helps organizations realize immediate time-to-value through a frictionless deployment and out-of-the-box policy management.

You have instant access to RAP through a single-install package, a 30-second agent deployment, and simplified auto-updates that don't require a reboot on install. Along with a frictionless deployment, you also can free up your people through an easily maintained infrastructure in the cloud.

Enhance efficiency and productivity

RAP allows you to protect your people and critical data without hindering productivity. Broad data protection policies that obstruct access to critical business functions are counterproductive, so RAP uses granular policy enforcement that enforces precise actions based on the level of user risk (low, medium, high, or critical risk levels). Actions can range from audit, to audit and notify management as well as encryption, teaching pop-ups as well as blocking for users with the most critical risk behavior.

Along with enabling productivity for employees, the elimination of false positives and use of risk scoring also increases productivity and capacity for your analysts to conduct swift investigations by correlating incidents with user behaviors to understand intent of data theft left of loss.

That's just the start. New capabilities are being added every month.

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